



MID★AMERICA
Cooperative Council

2024

**Annual
Report**

PEOPLE

A MESSAGE FROM THE BOARD CHAIR

Thank you for being a part of MACC. Whether you take advantage of training opportunities, participate in the roundtables or use it as a networking opportunity to stay connected with other cooperatives, MACC is here for you. We celebrated some successes in 2024 and look forward to another great year ahead with your help and input.

Heather McCann, Board Chair



MACC BOARD OF DIRECTORS

Chair: Heather McCann, Dairy Farmers of America, Medina, OH

Vice Chair: Michael Minnihan, CoBank, Minneapolis, MN

Treasurer: Brock Burcham, Farm Credit Mid-America, Springfield, OH

Secretary: Erin Cumings, Nationwide Insurance, Des Moines, IA

Directors: Chuck Squires, Cooperative Elevator Co., Pigeon, MI

John Marihugh, United Producers, Inc., Columbus, OH

Jennifer Weaver, GROWMARK, Inc., Bloomington, IL

CFAES CENTER FOR CO-OPS AT OHIO STATE

Mid America Cooperative Council, Inc. is currently managed by the Center for Cooperatives in the College of Food, Agricultural, and Environmental Sciences at The Ohio State University, which assists entrepreneurs, educates the community, and generates knowledge about the cooperative business model with a special focus on food, agriculture, and rural communities.



PROGRAMS

participants in
2024 events

171 ↑ 6.5%

organizations
represented

73 ↑ 66%



Welcome to the Board

“Even as having been a director on various cooperative boards through the years, this session renewed my knowledge base and brought to light many aspects that my current co-op board should re-focus upon.”

Participant Feedback

Welcome to the Board, March 2024

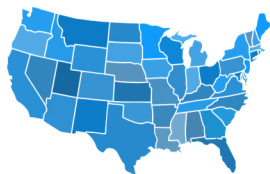
2024 Co-op Roundtables

On-demand recordings available at macc.coop

- Co-op Board Development: Where to Start and How to Grow
- AI Applications and Risks for Co-ops
- Managing Your Cooperative's Equity

participation grew by

65%



registrants from
25 unique states

AI Applications and Risks for Co-ops

featuring experts from



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Managing Your Cooperative's Equity

MID-AMERICA
Cooperative Council

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Co-op Board Development

Richard Fagerlin

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MACC in 2024

MACC is a membership organization of cooperatives and allied organizations across Mid America. In 2024, MACC included 41 voting members.

Financial Summary 2024

Income

Member Dues \$74,140

TOTAL INCOME \$74,140

Expenses

Contract Management \$69,235

Office Operations \$710.09

Insurance \$1,599.96

Membership Dues & Subscriptions \$50.00

Banking Fees & Expenses \$6.00

TOTAL EXPENSES \$71,601.05

NET INCOME \$2,538.95



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