

 **MID★AMERICA**
Cooperative Council

2023
Year In Review

SIGNATURE PROGRAMMING

Signature programs “Welcome to Co-ops” and “Welcome to the Board” helped co-op employees and directors see the “co-op difference” in their roles via interactive learning! When asked, what they found interesting from “Welcome to Co-ops” employees shared...

Roles of employees vs. directors

Comparing
business models

Interactive learning



Number
& scope
of co-ops

History of co-ops

Learning the inner
workings of co-ops

Roles & responsibilities

Welcome to Co-ops

Welcome to the Board

“

“I enjoyed that we were given information, but also the listeners were involved and able to participate, as well as share a little information about ourselves.”

“Very informative and great training as a whole!”

“Very thorough and well done.”

“I enjoyed learning about the specific roles of each leadership group within the cooperative system.”

- 2023 Signature Programming
Participant Feedback

”

161 participants in 2023 events

44 organizations represented

MACC.COOP

New MACC Website Launches!

Mid America Cooperative Council
To promote, foster, and enhance the values of cooperatives.

ON-DEMAND LEARNING

JOIN MACC ONLINE

WELCOME TO CO-OPS

EVENTS CALENDAR

Become a MACC Member
Please take a moment to fill out the form.

Member Name *
Main Office Location *
Membership Contact Person *
Email *
Phone

Current number of total employees in your company (N/A for affiliate membership) *
Membership Type *
Voting Representative *
Alternate Voting Representative
Add your name

I'm not a robot

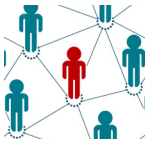
Tap or click the thumbnail to check out the on-demand learning page.

Member Owned



2023 Co-op Roundtables

The Great or the Quiet
CHS Inc. Cooperative Resources



Rising Cost of Carry for Co-op Grain Elevators and What Your Co-op Can Do
CoBank Knowledge Exchange



Opportunity for Upskilling
St. Mary's University

Opportunity for Upskilling: Education for Elevating Emerging and Seasoned Co-op Leaders

Mid America Cooperative Council Roundtable
July 6, 2023
Speaker: Erin Hancock, Education Manager, ICCM

Saint Mary's University
International Center for Co-operative Management
managementstudies.coop

Tap or click the thumbnail to watch.

At "Member Owned," a learning program hosted by Michigan Farm Bureau, Hannah Scott shared current trends in agricultural co-ops and the roles of co-op member-owners and leaders on behalf of MACC.

OUR PEOPLE

MACC BOARD OF DIRECTORS

The Mid America Cooperative Council (MACC) is a multi-state, non-profit trade association founded in January 2003, by a group of like-minded individuals. These individuals understood the impact cooperative principles have on the sustainability of co-ops, yet they began to see a widespread erosion of co-op knowledge among co-op communities. All sectors of cooperatives were engaged in establishing MACC. The founders also wanted to address the lack of unique co-op educational resources available in the Midwestern region. Members co-aligned and co-created MACC.

Chair: Heather McCann,
Dairy Farmers of America, Medina, OH

Vice Chair: Michael Minnihan,
CoBank, Minneapolis, MN

Treasurer: Brock Burcham,
Farm Credit Mid-America, Springfield, OH

Secretary: Kristen Faucon
GROWMARK, Bloomington, IL

Director: Erin Cumings,
Nationwide Insurance, Des Moines, IA

Director: Chuck Squires,
Cooperative Elevator Co., Pigeon, MI

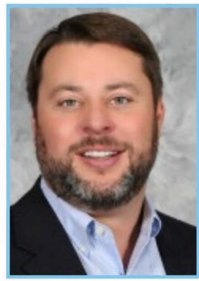
Director: John Marihugh,
United Producers, Inc., Columbus, OH



Heather McCann
Chair



Michael Minnihan
Vice Chair



Brock Burcham
Treasurer



Kristen Faucon
Secretary



Erin Cumings
Director



Chuck Squires
Director

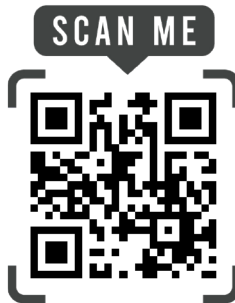


John Marihugh
Director

CFAES CENTER FOR CO-OPS AT OHIO STATE

The Ohio State University's Farm Science Review (FSR) hosted nearly 117,000 people with exhibitor displays, learning programs, and demonstrations in September 2023, including some of MACC's member cooperatives. Samantha Black and Hannah Scott, members of the CFAES Center for Cooperatives at Ohio State team that provides management services to MACC caught up with Heather McCann, MACC's current board chair, at the event and visited displays by multiple MACC members!

The team at the CFAES Center for Cooperatives assists entrepreneurs, educates the community, and generates knowledge about the cooperative business model with a special focus on food, agriculture, and rural communities.



TO LEARN MORE
ABOUT THE
CENTER



THE OHIO STATE UNIVERSITY

COLLEGE OF FOOD, AGRICULTURAL,
AND ENVIRONMENTAL SCIENCES

MACC in 2023

MACC is a membership organization of cooperatives and allied organizations across Mid America. In 2023, MACC included 43 voting members. MACC members include:

Cooperative Members

Any local or regional cooperative; regional or national organization of cooperatives; or corporation or limited liability company that is organized and operated on a cooperative basis that operates in the Designated States of the Council.

Affiliate Members

Any membership organization, council of cooperatives, trade association or mutual association that has cooperatives or cooperative members as a significant part of its membership or has institutional policies and commitments that are supportive of cooperatives.

Associate Members

Any other person who is supportive of the Council's mission and objectives and the cooperative method of doing business.



MACC memberships are renewed on a rolling calendar basis. If you have questions about your membership, please contact us.

We want to ensure that we have an accurate point of contact for your organization! If the person who handles your MACC membership has changed, please let us know by providing an updated contact person, email, and address.

Financial Summary 2023

Income

Member Dues	\$87,310
Sponsorship	\$5,000

TOTAL INCOME **\$92,310**

Expenses

Contract Management	\$81,971
Accounting & Legal	\$500
Office Operations	\$1,257.74
Insurance	\$1,599.96
Membership Dues & Subscriptions	\$50.00
Banking Fees & Expenses	\$10.10

TOTAL EXPENSES **\$85,388.80**

NET INCOME **\$6,921.20**

A Message from the Board President...

Dear Cooperative Leaders:

While scrolling on my phone, I came across an article that said, of the world's population

- 77% of the world's population has housing, meaning 23% are homeless
- 21% can eat in excess and 63% can eat as much as they want, meaning 15% are malnourished
- 87% have ready access to clean drinking water while 13% do not, and
- 91% of the world's population has electricity, a high number but that still means 9% do not

I don't believe that just because it was on the internet it must be true so I won't argue that these numbers are exactly correct. Even if the numbers are only in the ballpark, if you have food, water, shelter and electricity, you are in a small and fortunate minority.

If you want to narrow down this small group even more, look at the percentage of people who have all those basic needs and can also say they have fulfilling work that challenges them. If you're reading this, I expect you're part of that even more select group.

Working for a cooperative or being part of leadership of one, is a special privilege. While some folks spend their days working for faceless shareholders, we have the gratifying knowledge that we work for or represent people whose lives are better when we do our jobs well. Being part of a cooperative means we are serving people who have banded together to accomplish something they couldn't do as easily, or at all, on their own.

And just like it is easy to take clean water and abundant food for granted, it can be easy to forget that not everyone can see the fruits of their labors as easily as we do in the cooperative world. Whether it is meeting with a young farmer about a loan to help them begin farming on their own, finding a home for the milk, corn or livestock from a member farm or ensuring reliable electricity for a rural resident, our cooperatives make people's lives better and easier. I hope that makes you proud of your cooperative involvement.

The MidAmerica Cooperative Council (MACC) strives to educate the employees and leaders of cooperatives so they can better spread the word that our business structure is special and needs to be protected. We hope you'll take advantage of MACC's educational and networking opportunities to learn more about cooperative and share that knowledge to others. After all, we work for the benefit of our neighbors and those in our industry, whatever that might be and together, we can do more than we could do on our own. And just like Cooperatives are there to help their members, MACC is here for you.

Heather McCann
MACC Board President

Cooperate with MACC

1864 Shyville Road Piketon, OH 45661

Email us at: knowledge@macc.coop



@MACCCoop



macc.coop



@macccoops

