

Registration Form

Email: knowledge@macc.coop

Mail to: MACC
6302 Rucker Rd, Suite H,
Indianapolis, IN 46220

Questions: Rod Kelsay at (317)-726-6910

Fees: \$170.00 MACC Members
\$290.00 Non-MACC Members

Fostoria, OH March 17
Ag Credit
610 West Lytle Street

Co-op Name _____

Address _____

City _____

State _____ **Zip** _____

Contact _____

Email _____

Phone _____ **Fax:** _____

Participants:

1. _____

2. _____

3. _____

4. _____

Cancellations?

Cancellations received 1-13 days prior to the class can be refunded at 50%. Cancellations received one day or less are non-refundable.

"This is a solid program designed to assist co-op directors and managers understand their leadership duties.

Ninety-eight percent of the 500 attendees have seen real value in this program and would recommend it to others."



Rod Kelsay
Executive Director
Mid America Cooperative Education, Inc.

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Indianapolis, IN 46220
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One Day Program for Directors and Senior Managers Led By: Dr. David Barton



Mid
America
Cooperative
Education, Inc.

presents

Cooperative Strategic Thinking



March 17, 2010

Fostoria, OH

8:45am – 4:00pm

local time

2010 Program Topics

Strategic Thinking & Planning

- Strategy Formulation
- Strategy Evaluation
- Importance of Mission, Vision, Values
- The Process of Execution
- Core Director Duties
- Ten Principles of Policy Governance
- Board/CEO Teamwork

TEAMWORK



Joining together to make
great things happen!



A Closer Look... Attendee's Comments

"Good education tool that all board members should attend."

"One of the best sessions I have attended of this nature, as a director."

"Encouraged me to become a more active board member."

Overall, excellent content, presentation and speaker. Dr. Barton is an excellent and very knowledgeable speaker."

"This is the type of training program I have been looking for."

"Dr. Barton did an excellent job of presenting the program that we needed very much."

"I liked the real life scenarios that were used to enhance discussion."

"A very well-planned and executed program."

"Helps one to understand the board member relationship with CEO and members."

All cooperative directors need to review their role as a director, periodically. The director's role is to strategically direct and protect the co-op through policy based governance.

Dr. Barton's session focuses on the strategy formulation portion for each board member. It is always a challenge for directors to take off their "customer hat" and put on their "director hat".

This program will help clarify that role. You will enjoy Dr. Barton's experience and direct approach. Please register them today!

Dr. David Barton Kansas State University

Dr. Barton is the director of Arthur Capper Cooperative Center. In addition to his duties as Professor of Agricultural Economics at Kansas State University, Dr. Barton manages the annual CEO Round Table, the symposium on cooperative issues and research projects. His research includes cooperative finance, equity management, and business development and leader performance compensation. His peers in the university quickly list Dr. David Barton as the leader in the field of cooperative finance, equity management, and business development.



"Individual commitment to a group effort -- that is what makes a team work, a company work, a society work, a civilization work."

Vince Lombardi