

Registration Details

Simply Email: knowledg@macc.coop or

Mail to: MAC-Ed
6302 Rucker Rd, Suite H
Indianapolis, IN 46220 or

Questions: Rod Kelsay at (317)-726-6910

Fees: \$195.00 **MACC Member Rate**
\$350.00 Non-MACC Members

Payment MAC-Ed will invoice you

Coop Name _____

Address _____

City _____

State _____ **Zip** _____

Contact _____

Email _____

Phone _____ **Fax:** _____

Participants

1. _____

2. _____

3. _____

Overnight Reservations - Sheraton Hotel

1-800-368-7764

Special Rate by October 25

Mention MAC-Ed and pay only \$84.00

Conference Cancellation Policy

Cancellations received 1-13 days prior to the class will be billed at 50%. Less the one day-will be billed in full.



MACC's MISSION

To promote, foster and enhance cooperative values.

* Networking * Knowledge * Advocacy * Leadership

Attend & Earn 8 CPE Credits!

While the technical sessions are designed to meet Continuing Professional Education requirements, these requirements vary by state. Consult your state guidelines to determine which courses qualify.)



National Society of Accountants for Cooperatives

136 South Keowee Street • Dayton, OH 45402

Fax: 937.222.5794 Email: info@nsacoop.org

Phone: 937.222.6707 Website: www.nasba.org



National Registry of CPE Sponsor identification number 103068

The National Society of Accountants for Cooperatives is registered with the National Association of State Boards of Accountancy (NASBA) as a sponsor of continuing professional education on the National Registry of CPE Sponsors. State boards of accountancy have final authority on the acceptance of individual courses for CPE credit. Complaints regarding registered sponsors may be addressed to the:

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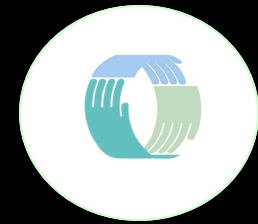
Indianapolis, IN 46220

Phone: 317-726-6910

Fax: 317-726-2630

Email: knowledge@macc.coop

Executive Director, Rod Kelsay



Mid
America
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presents

**Cooperative
Financial
Conference
2009**



Four Points by Sheraton
Indianapolis Carmel

251 E. Pennsylvania Pkwy
Indianapolis, IN 46280

November 5 – 6 , 2009

Get the Facts — Map the Future— CPA 8 Earn Credits



MAC-Ed's 2009 Cooperative Financial Conference program planners have delivered. They have scouted the region for industry experts that can provide you with solid answers; specific to your industry's challenges. Old news indicates that previously stable institutions have been rocked by the volatility of today's changing credit climate. Headlines continue to blast America with adverse reports on plunging financial markets. Talk of bewildering obstacles can create a frenetic pace and a chaotic backdrop for your cooperative. At the helm, we find financial leaders like yourself, that are tasked to provide stability and stay the course.

Pivotal times call for critical thinking and fresh perspectives. Program highlights will be unpacked throughout the conference and unfold into the evening. Plan to interact with each other and with our featured speakers to discuss important issues and spark creative solutions. The time you spend face-to-face discussing topics, asking questions and offering perspectives can't be duplicated anywhere. Join colleagues and register now. Now more than ever, it is critical to delve into meaningful discussions with visionary thinkers. Gain ideas to map a path to financial health for your cooperative. MAC-Ed's 2009 experts will teach you to know when to strike while the iron is hot and how to jump-start your cooperative.

Thursday, November 5

- 1:00pm **Managing Price Risk for Milk & Milk Products Markets for Dairy Farmers of America**
- Tom Gaughan—VP Food Service Division
FC Stone/ DFA Chicago Illinois
- 1:50 **Financial Risk Management Strategies**
- Marshall Bohbrink, VP
Risk Management & Treasurer
GROWMARK, Inc. Bloomington, IL
 - Eric Parthemore, CEO
Heritage Cooperative, West Mansfield, OH
 - Larry Hammond, CEO
Advanced Agri-Solutions, Wapakoneta, OH
 - Manager
GROWMARK, FS *(Invited)*
- 4:00 **Current State of Affairs in Financial Markets**
- Derrick Waggoner, VP
CoBank, Louisville, KY

Friday, November 6

- 8:00am **Member Relations & Succession Planning**
- Rod Kelsay, Exec Director
Mid America Coop Council, Indianapolis, IN
- 8:50 **Human Resource Performance Evaluations: Issues in the Cooperative Structure**
- Kim Chesky, Owner
The Chesky Group, Indianapolis, IN
- 9:45 **Break**
- 10:15 **Review of New FASB Regulations & Acquisition-Methods vs. Pooling**
- Matt Thomas, Partner
Balestra, Harr & Scherrer, Circleville, OH
- 11:10 **Common Issues During Audit**
- Adam Lawrence
 - James Boren
Crowe Horwath, LLP Indianapolis, IN
- 12:00 **Adjourn w/Box Lunch**

PAST ATTENDEE COMMENTS

"Excellent! Really will help my business."

"Nice overview; can and will use."

"Obvious audience engagement!"

"Thanks, this hit many areas that I can use in our business. It really got me thinking..."

"Excellent engaging speakers."

"Excellent session. Reducing the session to two, 1/2 days was just right."

"VERY informative. The conference started off well."

"Good, well-rounded variety of topics and speakers."

Why Are Financial Risk Management Strategies Important? Find Out At

The 5th Cooperative Financial Conference

Featuring

*Marshall Bohbrink, VP
Risk Management & Treasurer
GROWMARK, Inc. Bloomington, IL*



The rise and fall of commodity prices has changed the approach cooperatives will use to manage risk - forever.